Morgan Stanley

Client Conversations & Primers

Intro to Investing

Investing Can Be Complicated and Overwhelming: We're Here to Help

As of December 2, 2019

When formulating an investment strategy, it's important to have a strong understanding of three key fundamentals:

- **Major Asset Classes**
  - The four major asset classes we focus on are Cash & Cash Alternatives, Fixed Income, Equities and Alternative Investments
  - We also provide a description of major investment vehicles such as Mutual Funds and ETFs
- **Basic Tenets of Investing**
  - These include the benefits of compounding interest, the importance of staying invested, and how market timing can impact your portfolio
- **Asset Allocation and Diversification**
  - The importance of asset allocation and diversification within a portfolio to mitigate risk

We recommend that investors formulate a plan for their investments based on their goals. This requires an understanding of both time horizon and risk tolerance.

Source: Morgan Stanley Wealth Management GIC

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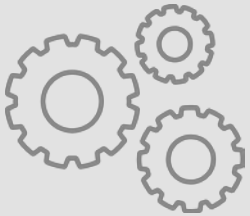
Major Asset Classes

Basic Tenets of Investing



Asset Allocation & Diversification

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Asset Class Map

Cash

Cash Alternatives			US Cash Deposits	Non-USD Deposits
CDs	Money Market	US T-Bill		

Fixed Income

Investment Grade								Non Investment Grade			Convertible Bonds
Treasuries	Agencies	Corporates	Inflation Protected	Non-Us	Mortgages	Municipals	Floating Rates	US High Yield	Emerging Markets Debt	Municipal High Yield	

Equities

US			Developed Market			Emerging Markets			Preferred Stocks
Large Cap	Mid Cap	Small Cap	Large Cap	Mid Cap	Small Cap	BRIC	Beyond BRIC	Frontier	

Alternatives

Real Assets	Absolute Return Assets	Equity Hedge Assets	Equity Return Assets	Private Investments

Source: Bloomberg, Morgan Stanley Wealth Management GIC. Beyond BRIC- emerging market countries besides Brazil, Russia, India, and China. Frontier - frontier countries are typically less developed than EM nations. MSCI currently defines 32 nations as frontier markets. These markets tend to be the riskiest markets in the world.

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Cash Alternatives for Liquidity and Capital Preservation

<table>
<tr><th colspan="4">Cash</th></tr>
<tr><td colspan="3">Cash Alternatives</td><td rowspan="2">US Cash Deposits</td><td rowspan="2">Non-USD Deposits</td></tr>
<tr><td>CDs</td><td>Money Market</td><td>US T-Bill</td></tr>
</table>

Certificate of Deposit (CD)

- A CD is a document issued by the bank to an investor who agrees to deposit their money for a set period of time for an interest rate typically higher than their savings account

Money Market Funds

- Money market funds are mutual funds that invest in short-term debt securities and act like savings accounts but provide higher yield

US Treasury Bills

- Treasury Bills are securities issued by the United States Department of Treasury. When issued to companies, such companies are essentially lending the government money

Source: Morgan Stanley Wealth Management Investment Resources

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Fixed Income for Stable Income Stream

Fixed Income

Investment Grade								Non Investment Grade			
Treasuries	Agencies	Corporates	Inflation Protected	Non-Us	Mortgages	Municipals	Floating Rates	US High Yield	Emerging Markets Debt	Municipal High Yield	Convertible Bonds

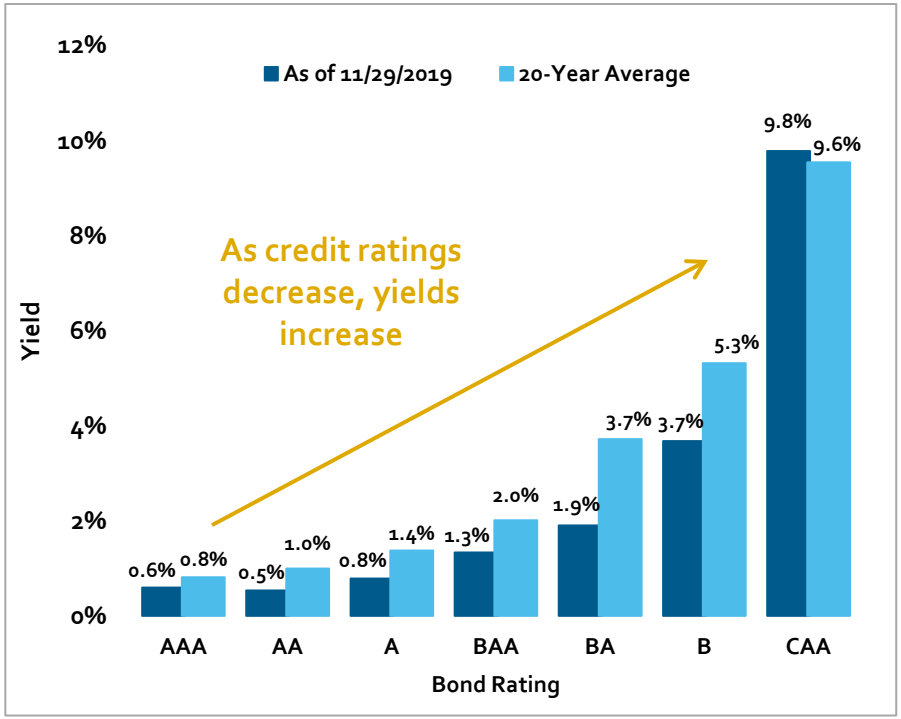
CONSERVATIVE → AGGRESSIVE

Fixed Income Coupon

- Coupons or interest payments are the yield collected by the investor at a fixed interval, typically semi-annually
- The amount of the coupon is determined by the coupon rate or interest rate
- Coupons make up a large portion of the total return of fixed income securities

Corporate Spreads[1] Vs. Average

Monthly data as of November 29, 2019



Source: Morgan Stanley Wealth Management Investment Resources. (1) Option-Adjusted Spread is the measurement of the spread of a fixed-income security rate and the risk-free rate of return, which is adjusted to take into account an embedded option. The risk-free rate represents the interest an investor would expect from an absolutely risk-free investment over a specified period of time.

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Equity for Capital Appreciation

Equities									
US			Developed Market			Emerging Markets			Preferred Stocks
Large Cap	Mid Cap	Small Cap	Large Cap	Mid Cap	Small Cap	BRIC	Beyond BRIC	Frontier	

Dividend

- An equity security that pays regular dividends, often because the firm is past the point of needing to reinvest profits
- Most have lower levels of volatility than overall stock market and offer higher-than-average market dividend yields

Value

- A value stock is a security that has fallen out of favor in the market place and is typically priced lower than stocks of similar companies
- Investing in a value stock attempts to capitalize on inefficiencies in the market price

Growth

- A growth stock is a security whose earnings are expected to grow at a higher-than-market rate
- Growth stocks typically do not pay dividends and are chosen for their potential capital gains

Source: Morgan Stanley Wealth Management Investment Resources

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Alternatives for Diversification From Traditional Markets

Alternatives				
Real Assets	Absolute Return Assets	Equity Hedge Assets	Equity Return Assets	Private Investments

Real Assets

- Real Assets are tangible assets that derive their value from their own intrinsic and inherent qualities

Absolute Return Assets

- Absolute Return assets seek to achieve a targeted return independent of any benchmark or other standard

Equity Hedge Assets

- Equity Hedge assets seek to hedge the equity exposure and are usually negatively correlated with equities

Equity Return Assets

- Equity Return assets seek to return above-average equity returns through more complex strategies, i.e., equity long/short and event driven/ credit strategies

Private Investments

- Investments in private companies, or investment vehicles that aim to provide higher-than-market returns through a longer-term, illiquid investment strategy

Source: Morgan Stanley Wealth Management Investment Resources

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One of the Most Important Parts of Investing Is Selecting Appropriate Asset Classes for Your Goals

Major Asset Classes

Asset Class	Description	Uses
Cash & Cash Alternatives	• Matures <1 year • Highly liquid securities	• Capital Preservation
Fixed Income	• Potential periodic income at regular intervals • Varied maturity	• Capital Preservation • Stable Income Stream
Equity	• Company ownership	• Capital Appreciation • Income
Alternatives	• Lower correlation to the market/other asset classes	• Capital Appreciation • Diversification

Source: Morgan Stanley Wealth Management Investment Resources

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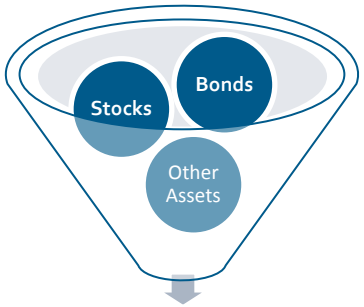
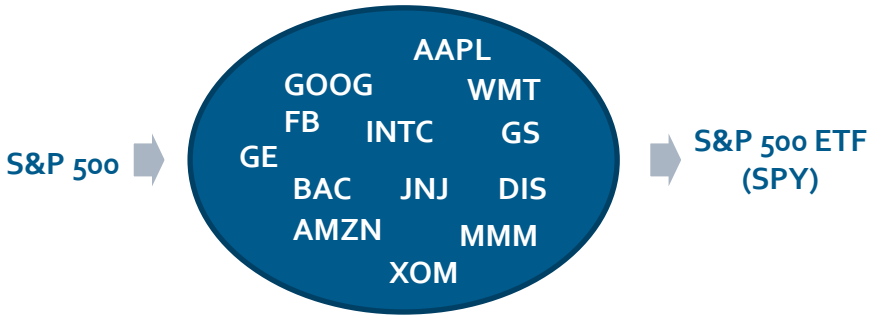
Mutual Funds (MFs) and Exchange Traded Funds (ETFs) Basics

- A **Mutual Fund** is an investment vehicle funded by shareholders for the purpose of investing in stocks, bonds, money market instruments and other assets
- Mutual Funds are typically actively managed by professional money managers who make security selection decisions that can lead to higher fees than ETFs
- Mutual Funds enable investment across asset classes that might otherwise be out of reach due to minimum account sizes or high cost



Mutual Fund

- An **ETF** is an investment vehicle designed to mimic the daily movement of a market index or other benchmark
- ETFs are typically passively managed and do not involve security selection. This tracking of the market may not offer the same level of potential dividend returns as owning the stock
- ETFs enable you to gain market exposure at a lower cost, and with more transparency than comparable investment products



Source: Morgan Stanley Wealth Management GIC. Equity securities shown as constituents of the S&P 500 as well as the S&P 500 ETF are for illustrative purposes only.

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Major Asset Classes

Basic Tenets of Investing

Asset Allocation & Diversification

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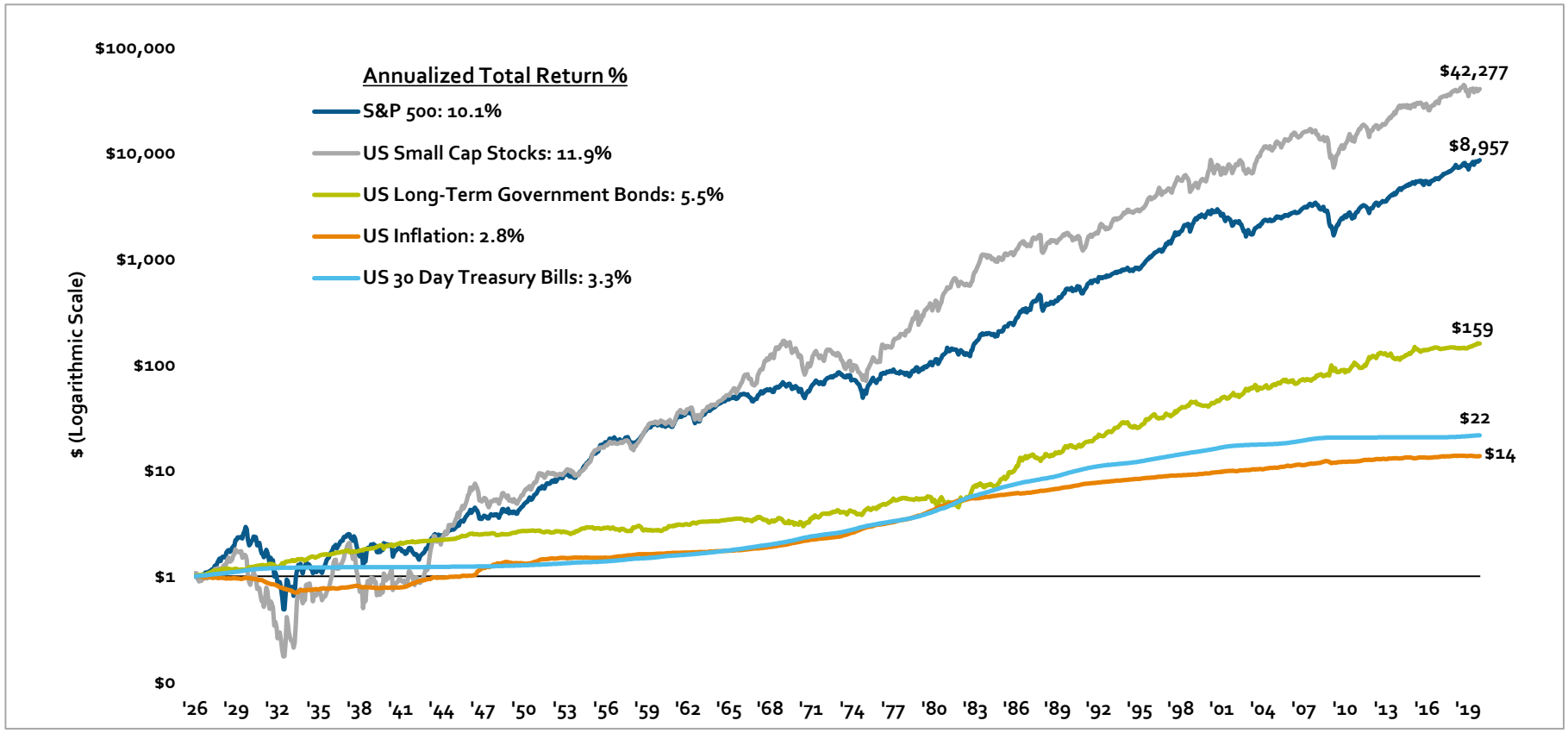
Successful Investing Involves Patience and Fortitude

Cumulative Total Return of $1 January 31, 1926 – November 29, 2019



Source: Calculated by Morgan Stanley Wealth Management GIC using data provided by Morningstar. (c) 2019 Morningstar, Inc. All rights reserved. Used with permission. This information contained herein: (i) is proprietary to Morningstar and/or its content providers; (ii) may not be copied or distributed; and (iii) is not warranted to be accurate, complete or timely. Neither Morningstar nor its content providers are responsible for any damages or losses arising from any use of this information. Aside from the S&P 500, all indices shown above are Ibbotson indices. The hypothetical $1 investment is for illustrative purposes only. It does not represent the performance of any specific investment. For more information about the risks to hypothetical performance please refer to the Risk Considerations section at the end of this material.

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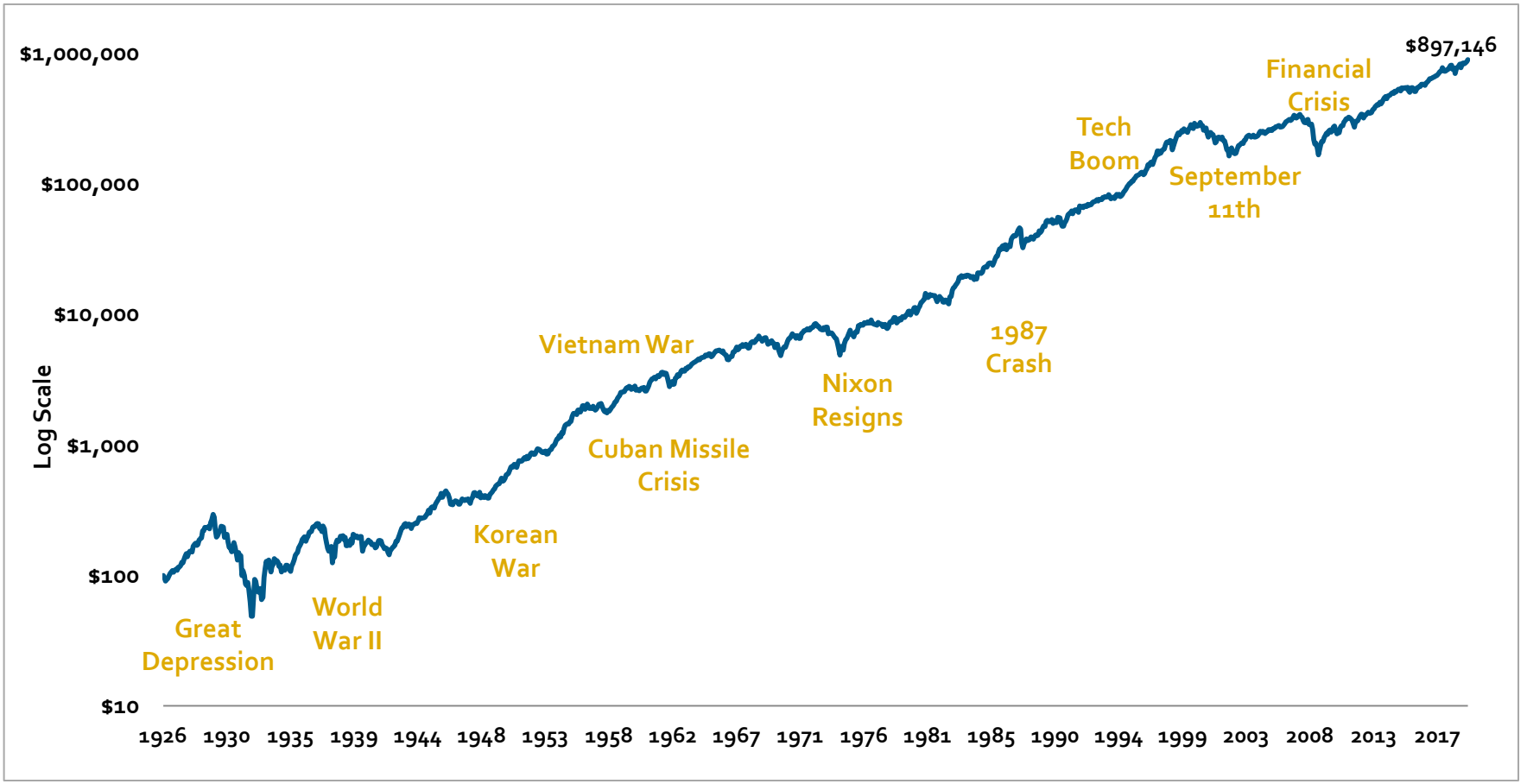
Over the Long Term, S&P 500 Has Grown Despite Negative Events

S&P 500: Growth of $100

January 1926 – November 2019



Source: Bloomberg

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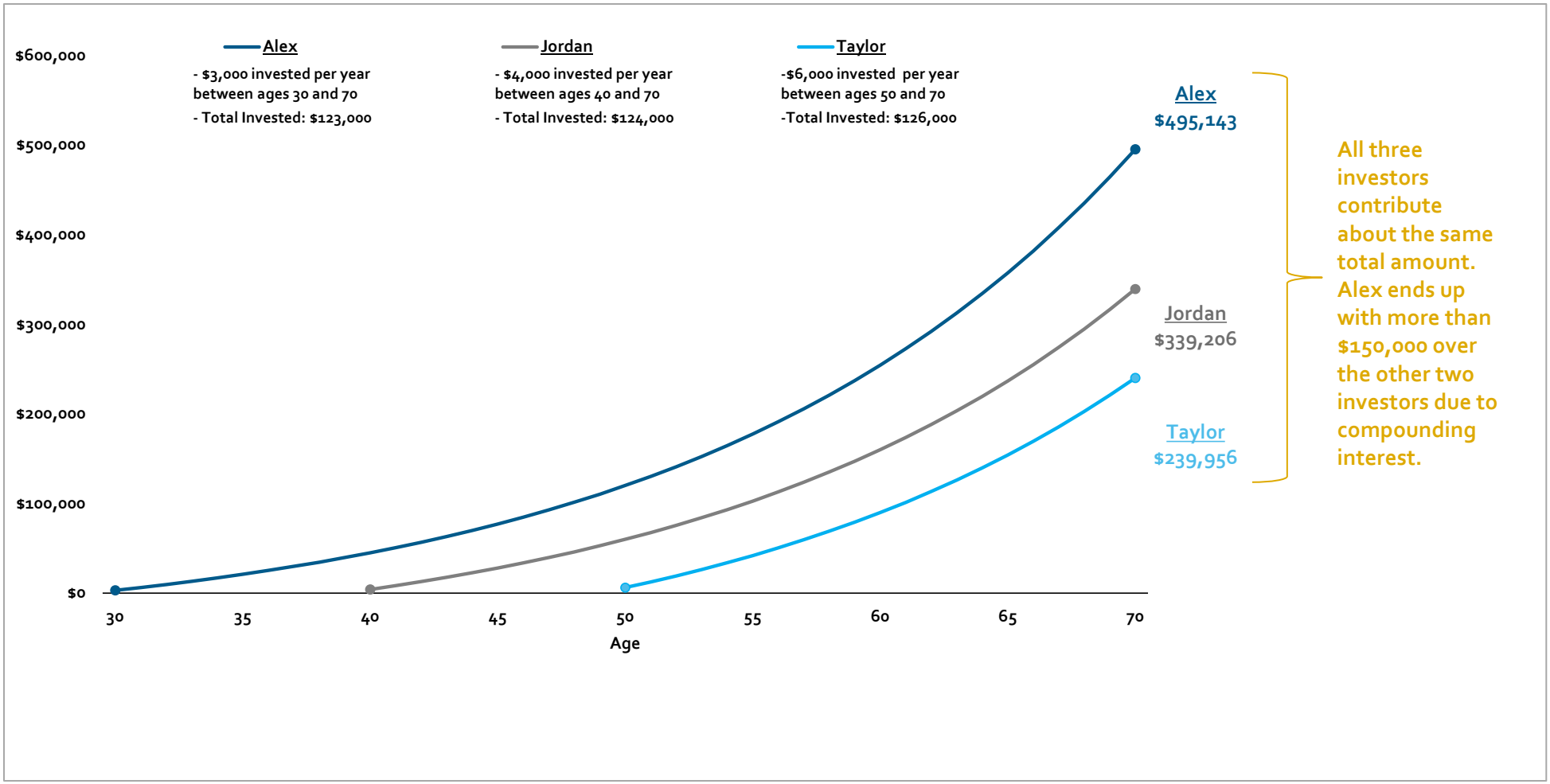
Need to Save Early: Time Is Money

Hypothetical Illustration of the Power of Compounding and Investing Time Horizon[1]



Source: Morgan Stanley Wealth Management GIC. (1) Assumes 6% annual return. For more information about the risks to hypothetical performance please refer to the Risk Considerations section at the end of this material.
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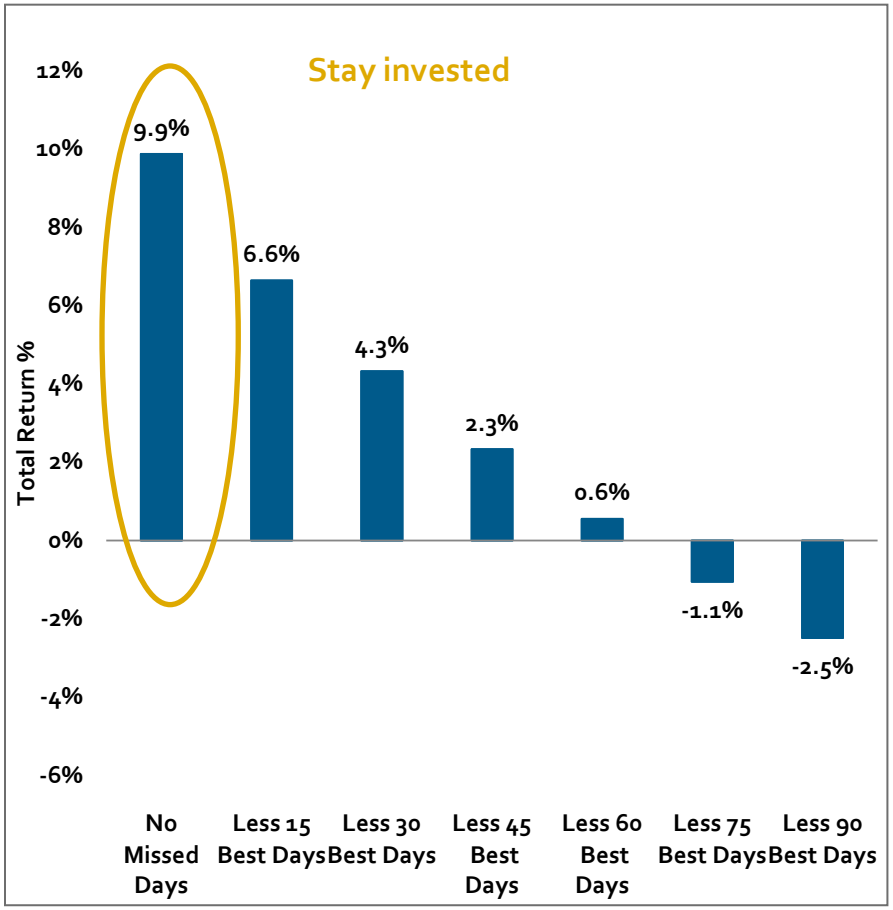
Market Timing Is a Flawed and Costly Strategy

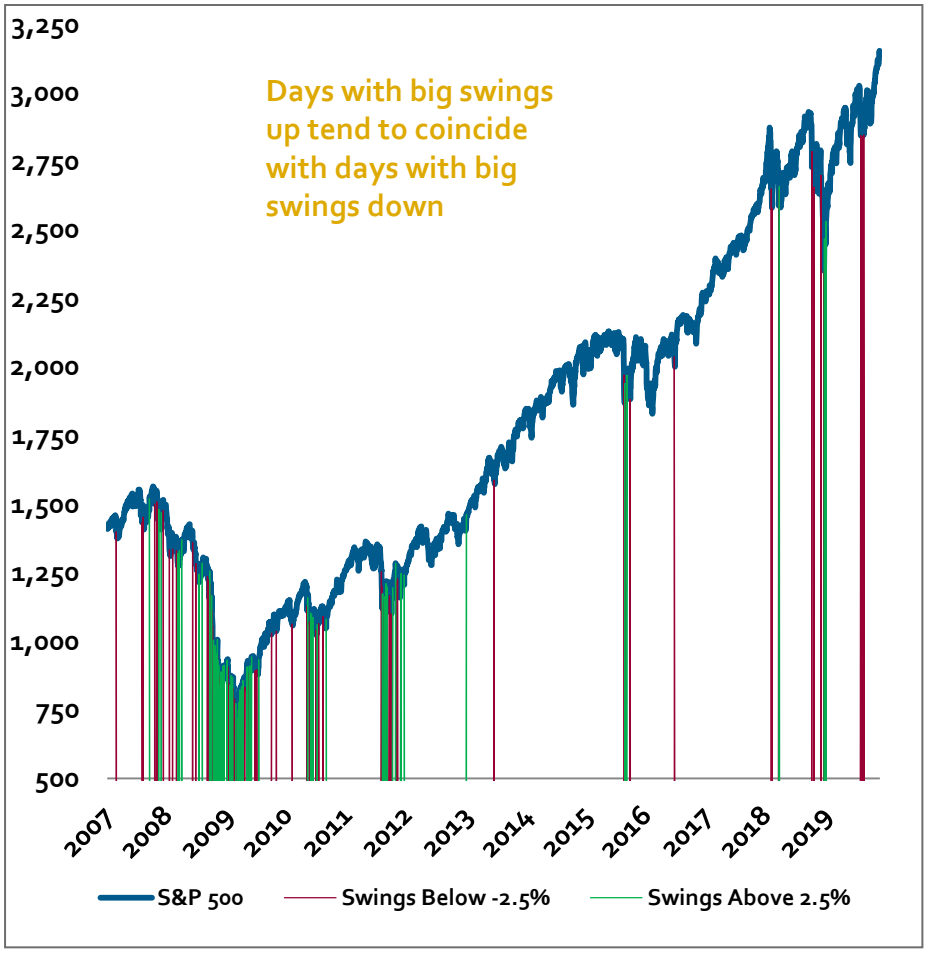
Annualized Total Returns of S&P 500 (1990-2019)

As of November 29, 2019



Days with Large Price Changes Tend to Cluster Together

As of November 29, 2019



Source: Bloomberg, FactSet, Morgan Stanley Wealth Management GIC. Note: Best days are defined as the days with the highest single-day returns in the S&P 500, Bloomberg.

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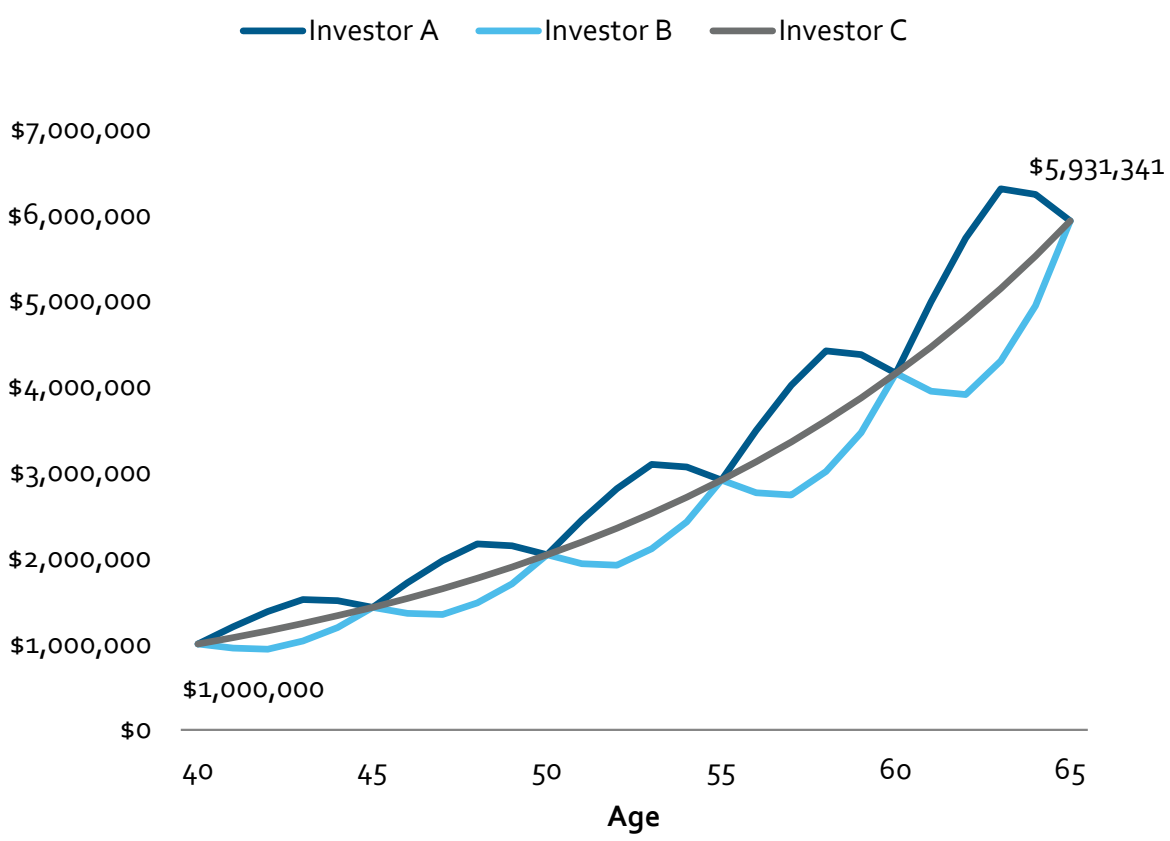
Sequence of Returns Has No Impact While Saving

If three investors each start with $1,000,000 and make no deposits or withdrawals, their ending totals will all be roughly the same if they have similar average returns, despite each person having a different sequence of returns:

Portfolio Value Over Time



Sequence of Returns: Average ~7% per Year

	Yearly Return %		
Age	Investor A	Investor B	Investor C
40	20.0%	-5.0%	7.4%
41	15.0%	-1.0%	7.4%
42	10.0%	10.0%	7.4%
43	-1.0%	15.0%	7.4%
44	-5.0%	20.0%	7.4%
45	20.0%	-5.0%	7.4%
46	15.0%	-1.0%	7.4%
47	10.0%	10.0%	7.4%
48	-1.0%	15.0%	7.4%
49	-5.0%	20.0%	7.4%
50	20.0%	-5.0%	7.4%
51	15.0%	-1.0%	7.4%
52	10.0%	10.0%	7.4%
53	-1.0%	15.0%	7.4%
54	-5.0%	20.0%	7.4%
55	20.0%	-5.0%	7.4%
56	15.0%	-1.0%	7.4%
57	10.0%	10.0%	7.4%
58	-1.0%	15.0%	7.4%
59	-5.0%	20.0%	7.4%
60	20.0%	-5.0%	7.4%
61	15.0%	-1.0%	7.4%
62	10.0%	10.0%	7.4%
63	-1.0%	15.0%	7.4%
64	-5.0%	20.0%	7.4%

Source: FactSet, Morgan Stanley Wealth Management GIC. The hypothetical $1 million investment is for illustrative purposes only. It does not represent the performance of any specific investment. For more information about the risks to hypothetical performance please refer to the Risk Considerations section at the end of this material.

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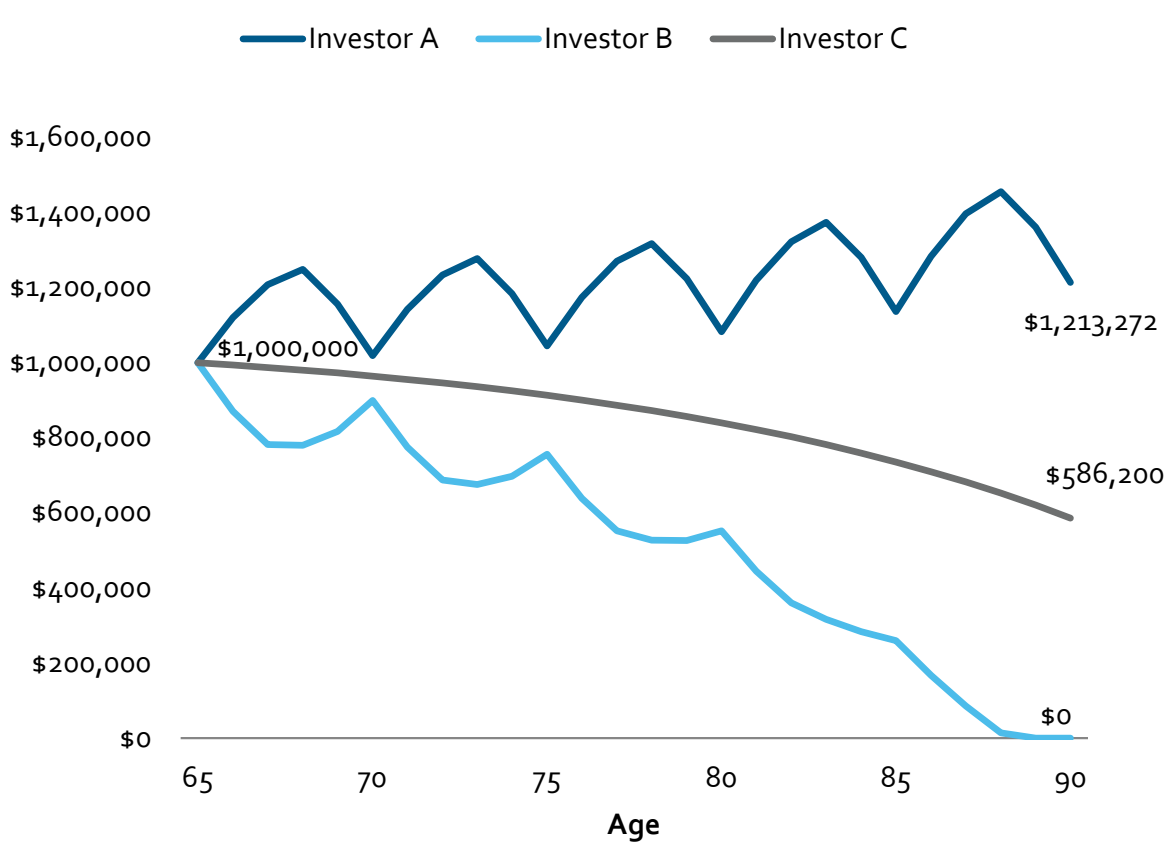
Sequence of Returns Has Significant Impact While Withdrawing

If three investors each begin with $1,000,000 and have the same return expectations as the previous example but have outflows of $80,000 per year, the sequence of returns affects ending values dramatically:

Portfolio Value Over Time with Yearly $80,000 Withdrawals



Sequence of Returns: Average ~7% per Year

	Yearly Return %		
Age	Investor A	Investor B	Investor C
65	20.0%	-5.0%	7.4%
66	15.0%	-1.0%	7.4%
67	10.0%	10.0%	7.4%
68	-1.0%	15.0%	7.4%
69	-5.0%	20.0%	7.4%
70	20.0%	-5.0%	7.4%
71	15.0%	-1.0%	7.4%
72	10.0%	10.0%	7.4%
73	-1.0%	15.0%	7.4%
74	-5.0%	20.0%	7.4%
75	20.0%	-5.0%	7.4%
76	15.0%	-1.0%	7.4%
77	10.0%	10.0%	7.4%
78	-1.0%	15.0%	7.4%
79	-5.0%	20.0%	7.4%
80	20.0%	-5.0%	7.4%
81	15.0%	-1.0%	7.4%
82	10.0%	10.0%	7.4%
83	-1.0%	15.0%	7.4%
84	-5.0%	20.0%	7.4%
85	20.0%	-5.0%	7.4%
86	15.0%	-1.0%	7.4%
87	10.0%	10.0%	7.4%
88	-1.0%	15.0%	7.4%
89	-5.0%	20.0%	7.4%

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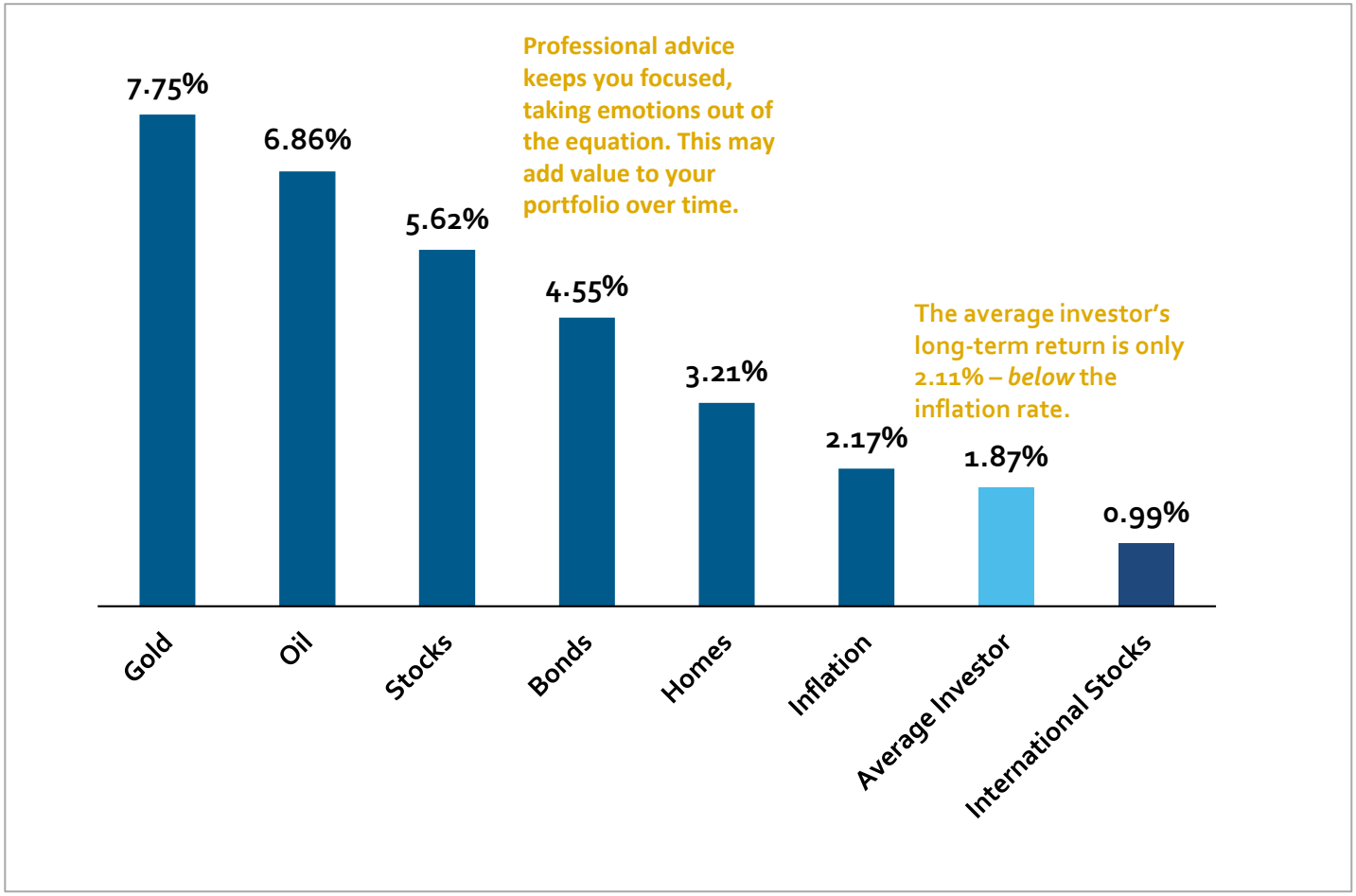
Going It Alone – Without a Plan – Can Be Costly

20-Year Annualized Returns by Asset Class (1997-2017)

Annual as of December 31, 2017



Source: Factset, Morgan Stanley Wealth Management GIC. Past performance is no guarantee of future results. It is not possible to directly invest in an index. Oil is represented by the change in price of the NYMEX Light Sweet Crude Future contract. Contract size is 1,000 barrels with a contract price quoted in US Dollars and Cents per barrel. Delivery dates take place every month of the year. Gold is represented by the change in the spot price of gold in USD per ounce. Homes are represented by the National Association of Realtors' (NAR) Existing One Family Home Sales Median Price Index. Stocks are represented by the S&P 500 Index, an unmanaged index that consists of the common stocks of 500 large-capitalization companies, within various industrial sectors, most of which are listed on the New York Stock Exchange. Bonds are represented by the Bloomberg Barclays US Aggregate Bond Index, an unmanaged market-weighted index that consists of investment-grade corporate bonds (rated BBB or better), mortgages and US Treasury and government agency issues with at least 1 year to maturity. International stocks are represented by the MSCI EAFE Index, a broad-based measure of international stock performance. Inflation is represented by the Consumer Price Index. Average Investor is represented by Dalbar's average asset allocation investor return, which utilizes the net of aggregate mutual fund sales, redemptions and exchanges each month as a measure of investor behavior. Returns are annualized (and total return where applicable) and represent the 20-year period ending 12/31/14 to match Dalbar's most recent analysis.

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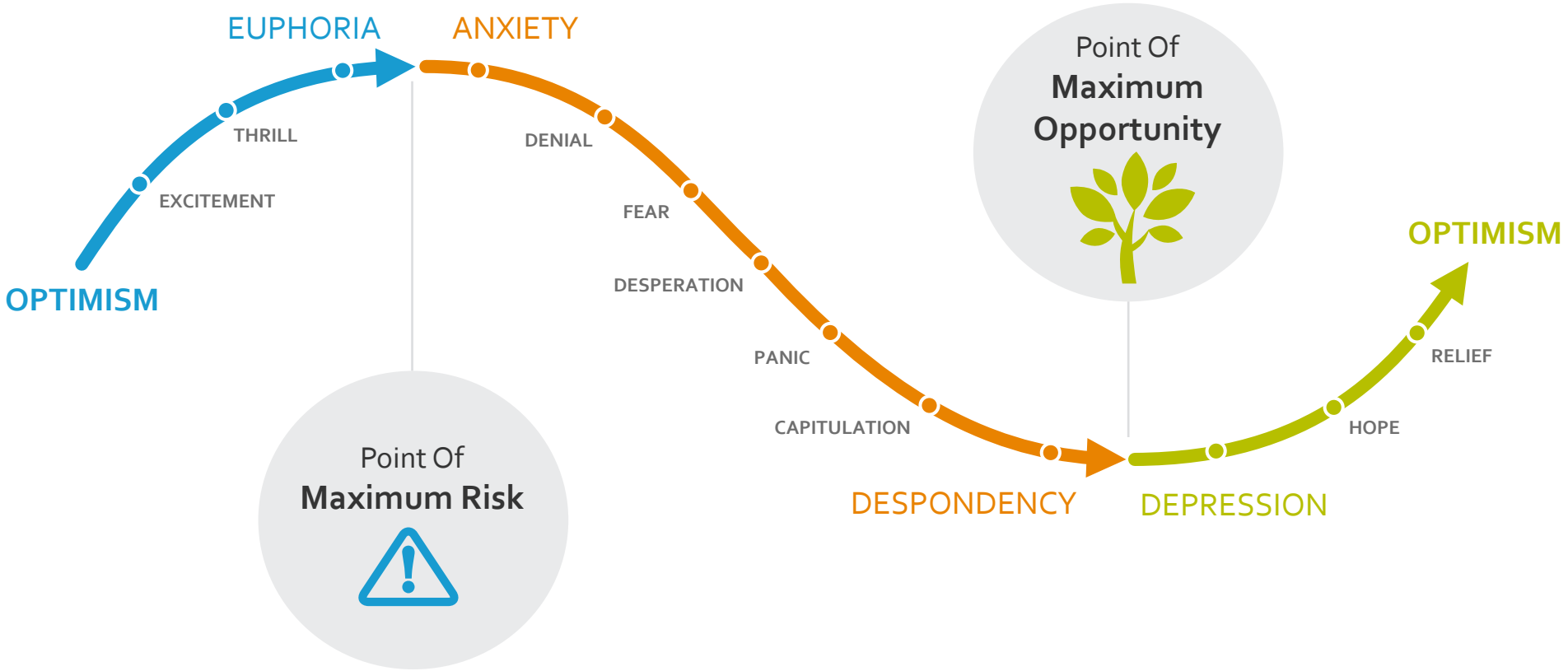
It's Easy to Let Emotions Get in the Way

Having a plan and sticking to it can help you avoid common mistakes such as buying and selling at the wrong time out of panic or exuberance.



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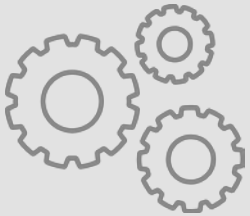
Major Asset Classes

Basic Tenets of Investing



Asset Allocation & Diversification

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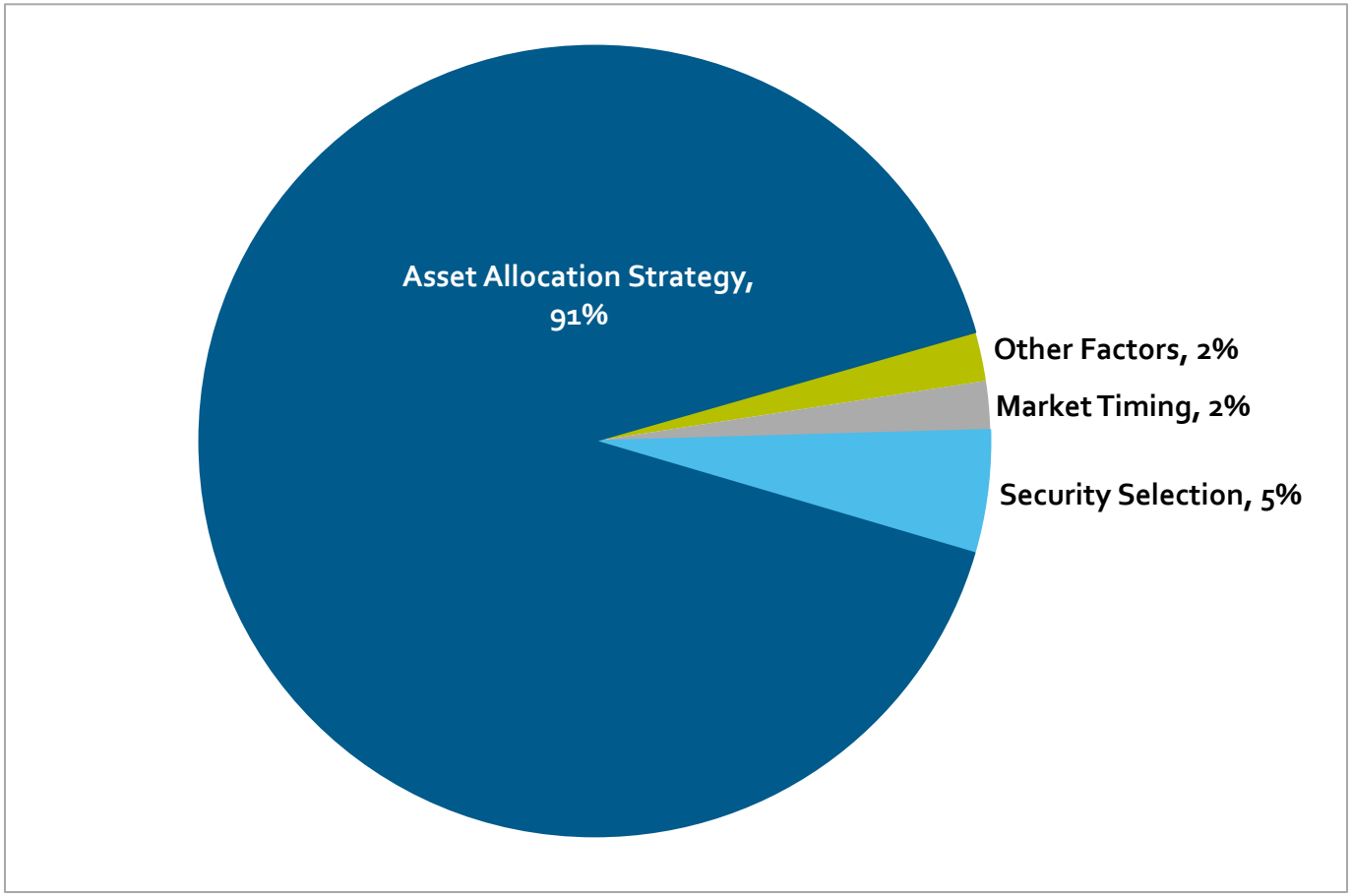
Asset Allocation – The Most Important Determinant of Risk Exposures and Investment Outcomes

Sources of Return Variation



Source: Roger G. Ibbotson. *Does Asset Allocation Policy Explain 10, 90 or 100 Percent of Performance?* Financial Analyst Journal, January/February 2000; Brinson, Singer and Beebower. *Determination of Performance II: An Update*, Financial Analyst Journal, May/June 1991. Based on US pension-fund data from 1977 to 1987.

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Effective Asset Allocation Depends on Understanding Both Risk and Return

Various asset classes tend to have different risk and return characteristics

Typically, the higher the potential risk, the higher the potential return for an asset class, and the lower the risk, the lower the potential return.

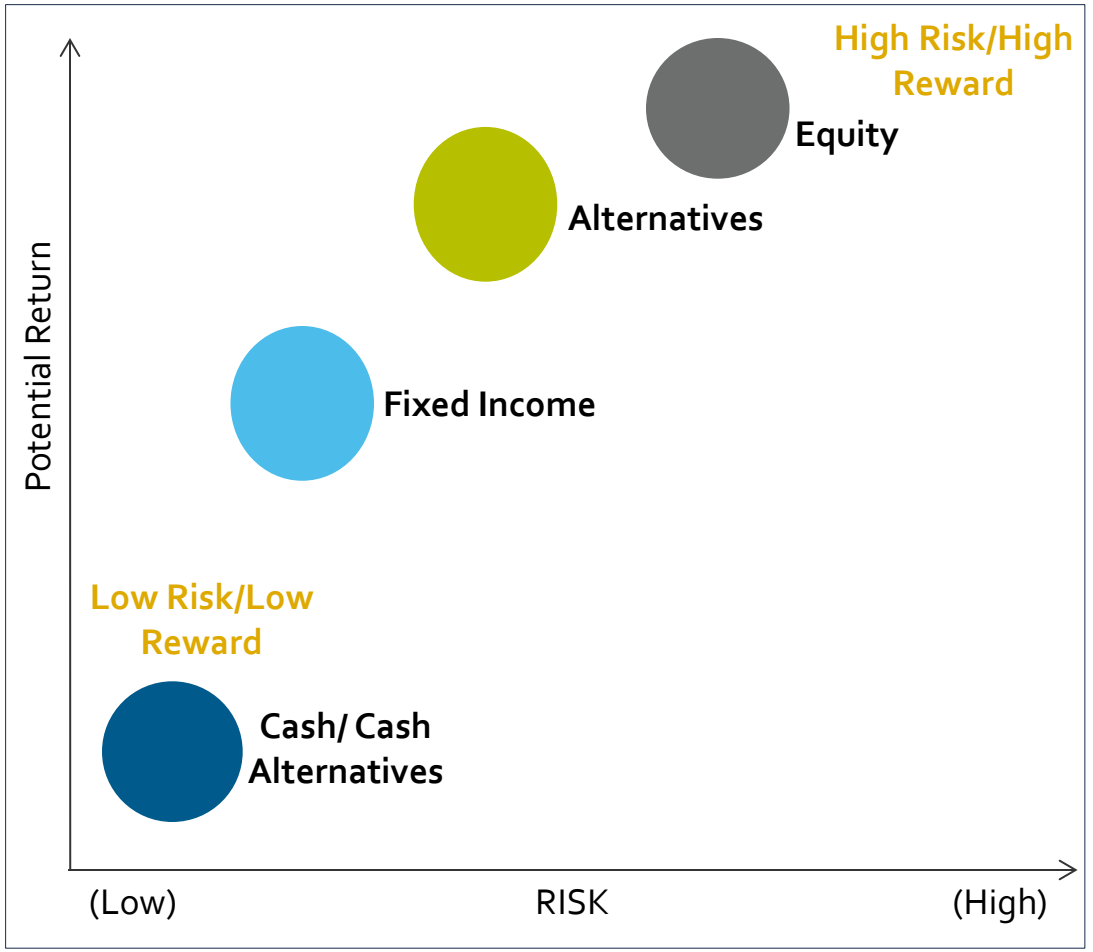
20-Year Annualized Risk and Return

Monthly data as of November 29, 2019

Asset Class	Annualized Return	Annualized Volatility
Cash	1.7%	0.5%
Fixed Income	5.0%	3.4%
Alternatives	5.5%	6.2%
Equity	6.1%	14.5%

Annualized Risk and Return of Asset Classes

Example for Illustrative Purposes Only



Source: FactSet, Bloomberg, Morgan Stanley Wealth Management GIC. Cash is represented by 90-Day T-bills: Citigroup 3M T-Bill Index; Equity by US Large Cap Equities: S&P 500 Index; Fixed Income by US Investment Grade Bonds: Barclays US Aggregate Index; Alternatives by HFRI Fund Weighted Composite Index.

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Diversified Portfolios Built With Uncorrelated Asset Classes

Asset Class Correlations[1]

Monthly Data as of November 29, 2019; Managed Futures and Hedged Strategies as of October 31, 2019

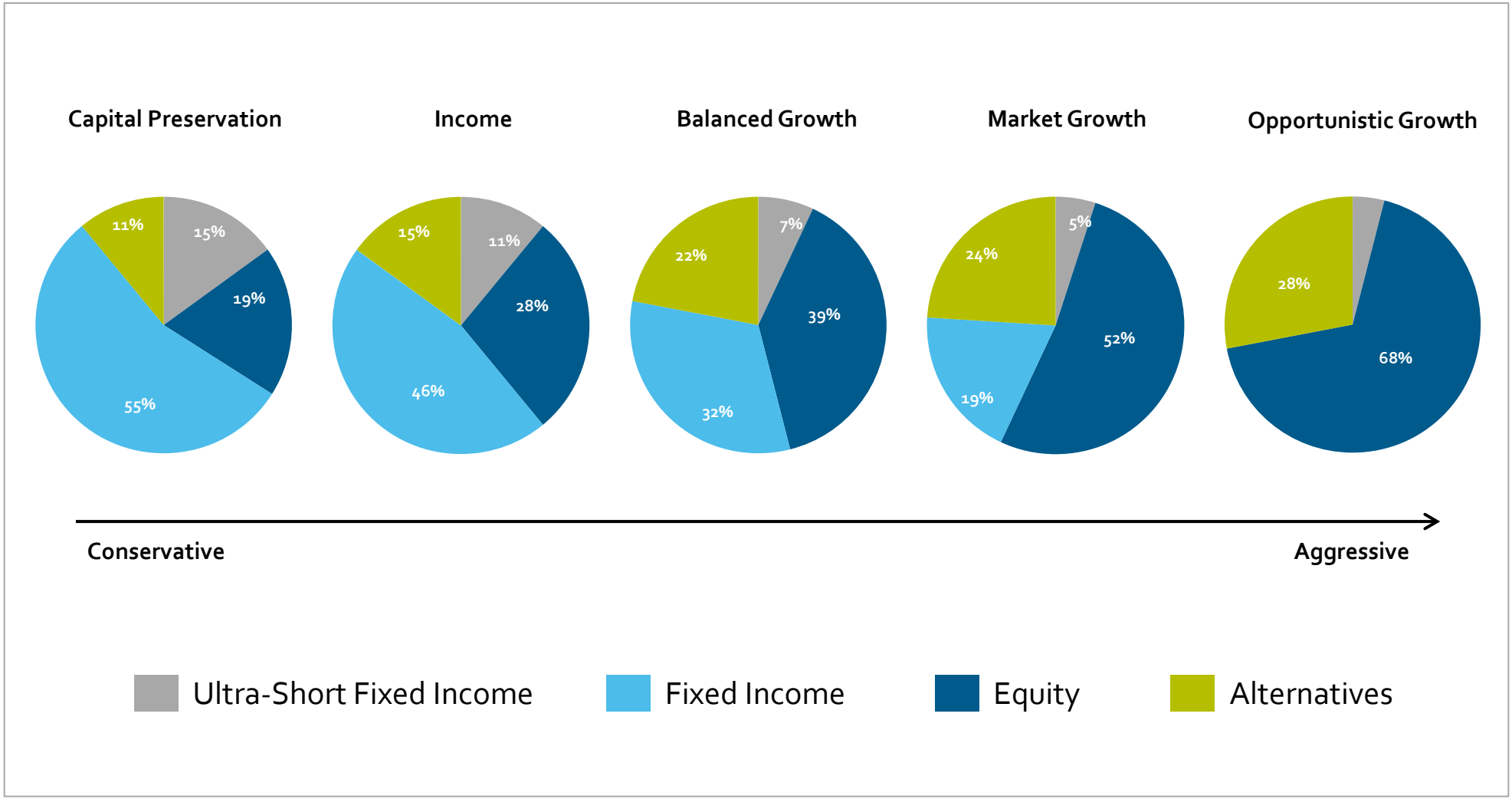
	Cash	US Investment Grade Bonds	High Yield Bonds (USD)	Int'l Investment Grade Bonds (Hedged to USD)	Large Cap Stocks	Developed Non-US Stocks	Emerging Market Stocks	Managed Futures	Hedged Strategies	Commodities
Cash	1.00									
US Investment Grade Bonds	0.16	1.00								
High Yield Bonds (USD)	-0.03	0.24	1.00							
Int'l Investment Grade Bonds (Hedged to USD)	0.18	0.72	0.16	1.00						
Large Cap Stocks	0.01	0.09	0.64	0.06	1.00					
Developed Non-US Stocks	-0.05	0.08	0.60	0.07	0.75	1.00				
Emerging Market Stocks	-0.04	0.02	0.71	0.01	0.68	0.73	1.00			
Managed Futures	0.10	0.27	-0.10	0.26	-0.09	-0.04	-0.06	1.00		
Hedged Strategies	0.15	0.07	0.57	0.05	0.55	0.56	0.66	0.18	1.00	
Commodities	0.04	0.02	0.36	-0.09	0.31	0.39	0.43	0.09	0.40	1.00

Investing in uncorrelated asset classes is key to risk and return management

Source: FactSet, Bloomberg, Morgan Stanley Wealth Management GIC. (1) Based on monthly returns. Correlation is a statistical method of measuring the strength of a linear relationship between two variables. The correlation between two variables can assume any value from -1.00 to +1.00, inclusive. Hedged strategies consist of hedge funds and managed futures. Indices used for this analysis include: 90-Day T-bills for Cash, Bloomberg Barclays US Aggregate for US Investment Grade, Bloomberg Barclays Global High Yield for High Yield, Bloomberg Barclays Global Aggregate ex US for Intl Investment Grade, S&P 500 for US Large-Cap Equities, MSCI EAFE for International Equities, MSCI EM IMI for EM, BarclayHedge BTOP 50 for Managed Futures, HFRI Fund of Funds for Hedged Strategies, Bloomberg Commodity Index for Commodities.

Past performance is no guarantee of future results. Estimates of future performance are based on assumptions that may not be realized. This material is not a solicitation of any offer to buy or sell any security or other financial instrument or to participate in any trading strategy. Please refer to important information, disclosures and qualifications at the end of this material.

Allocate Assets Based on Your Goals



Source: Morgan Stanley Wealth Management GIC

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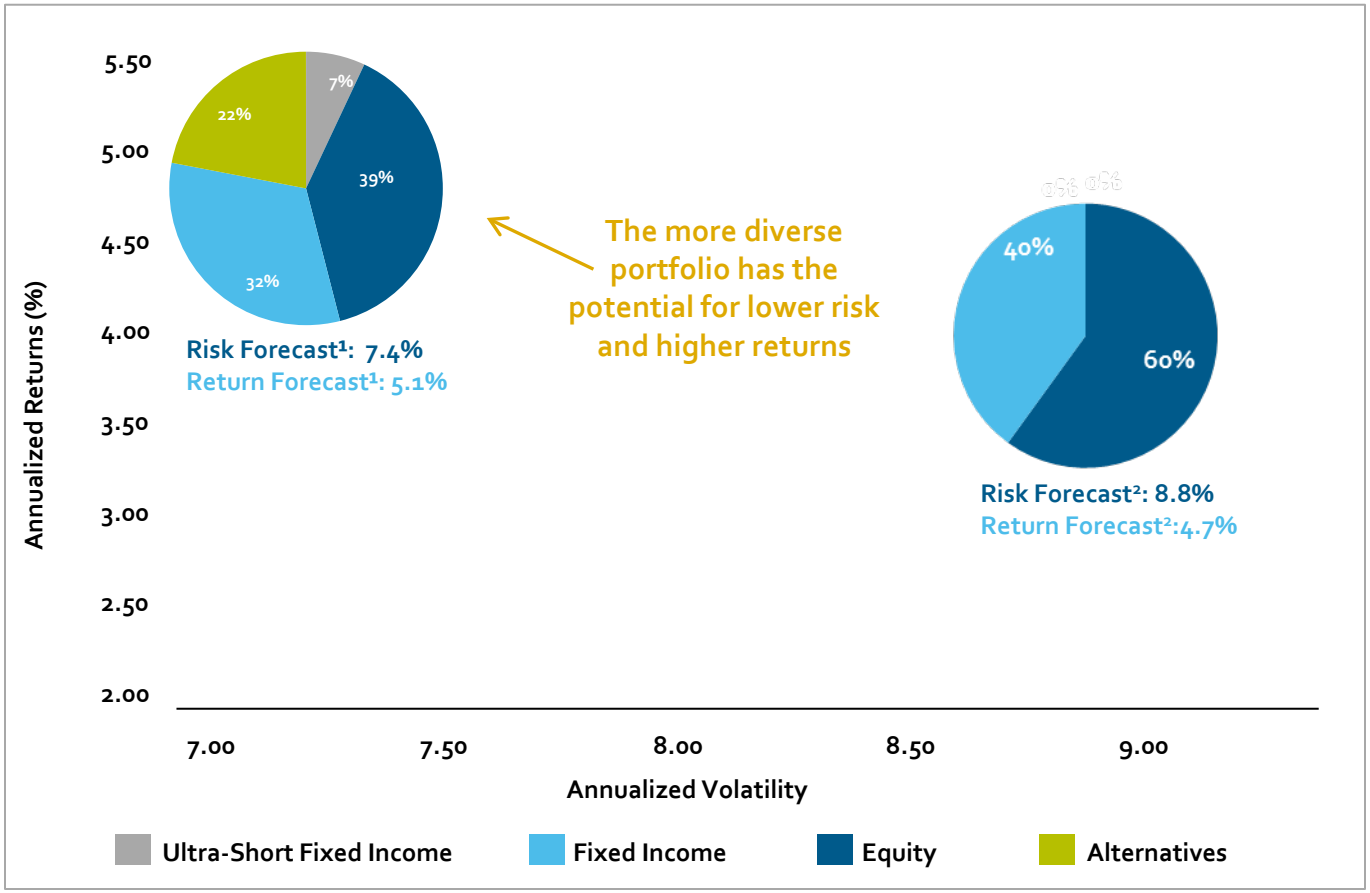
Diversification Can Positively Impact Portfolios

Diversified Portfolios Can Provide Better Risk and Return Opportunities

Example for Illustrative Purposes Only



Source: Bloomberg, FactSet, Morgan Stanley Wealth Management GIC. Global Equities: MSCI AC World Index. US Bonds: Bloomberg Barclays US Aggregate Index. Ultrashort Fixed Income: Citigroup 3-Month Treasury Bill Index. Alternatives consist of REITs, MLPs, Absolute Return Assets and Equity Hedge Assets as found in GIC Model 3. (1)Forecasts are based on capital market assumptions as published in the *GIC's Inputs for GIC Asset Allocation: Annual Update of Capital Market Assumptions,* April 2,2019. (2) Morgan Stanley Wealth Management GIC. Returns and Volatility are annualized numbers; GIC Forecast is a 7-year forecast based on strategic return assumptions in the *Inputs for GIC Asset Allocation: Annual Update of Capital Market Assumptions*, April 2019; equities represented by the Russell 1000 Index and bonds by the Bloomberg Barclays Capital US Aggregate Index.

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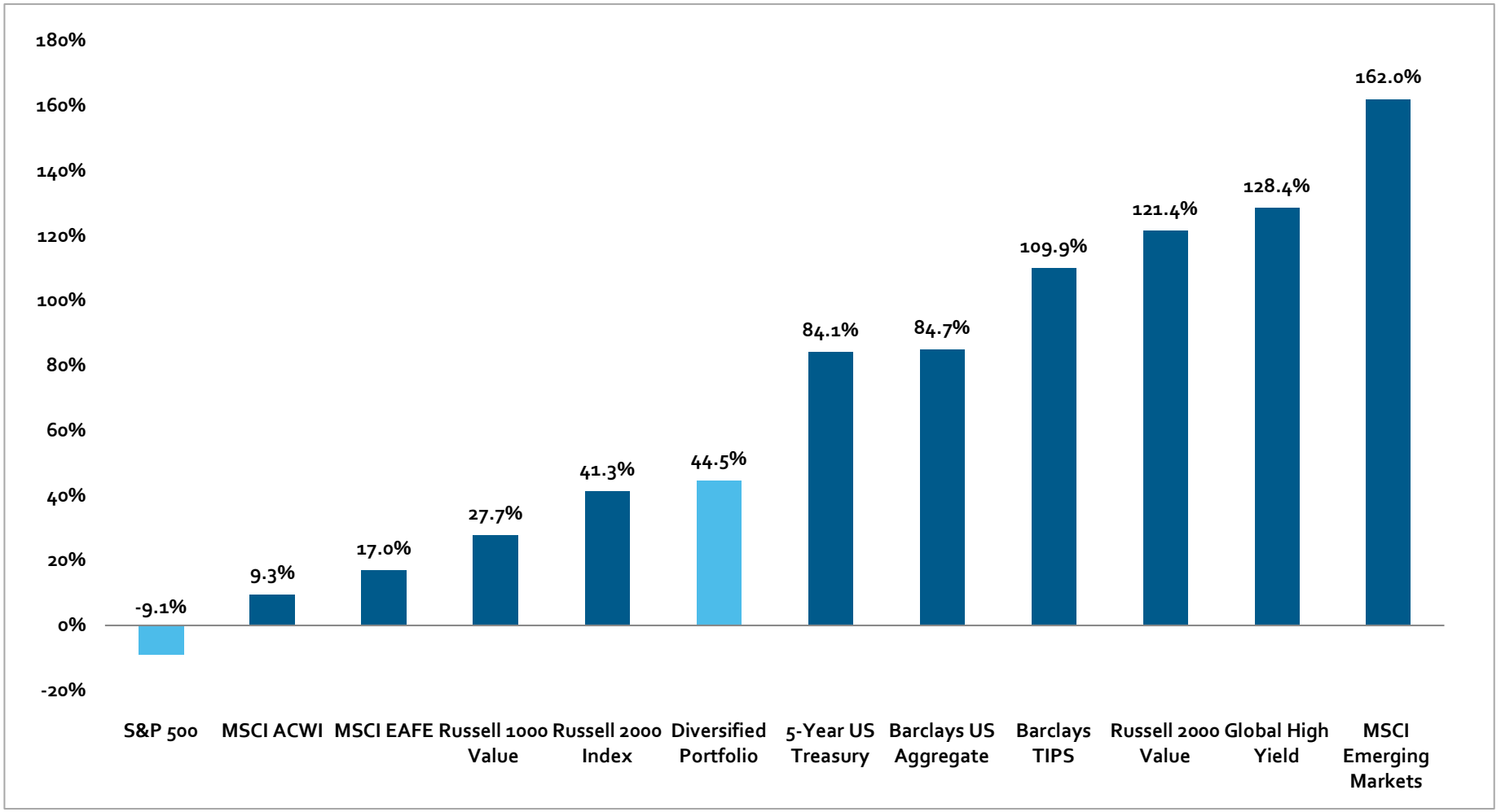
"Lost Decade" (2000-2010) Demonstrates the Importance of Global Diversification and Asset Allocation

Total Returns

January 2000-December 2009



Source: FactSet, Morgan Stanley Wealth Management GIC. Note: Diversified Portfolio is comprised of 50% MSCI All Country World Index/45% Bloomberg Barclays US Aggregate Bond Index/5% Citigroup 3-Month T-Bill Index.

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The Right Asset Allocation Will Ensure a Diversified Portfolio

Monthly as of November 25, 2019

2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019 YTD	10-Yrs ('09-'18) Ann. Return	10-Yrs ('09-'18) Volatility
EM Equities 40.2%	Managed Futures 13.6%	EM Equities 82.9%	MLPs[1] 35.9%	MLPs[1] 13.9%	REITs 29.8%	US Equities 32.4%	REITs 14.7%	US Equities 1.4%	MLPs[1] 18.3%	EM Equities 37.3%	US Debt 0.0%	US Equities 27.3%	US Equities 13.1%	MLPs[1] 18.1%
Commod. 16.2%	DM Int'l Debt 11.7%	MLPs[1] 76.4%	EM Equities 20.2%	Inflation-Linked 13.6%	High Yield 19.6%	MLPs[1] 27.6%	US Equities 13.7%	DM Int'l Equities 0.9%	High Yield 14.3%	DM Int'l Equities 26.7%	DM Int'l Debt -0.8%	REITs 20.7%	High Yield 11.1%	REITs 14.9%
MLPs[1] 12.7%	US Debt 5.2%	High Yield 59.4%	REITs 20.0%	US Debt 7.8%	EM Equities 19.1%	DM Int'l Equities 24.0%	Managed Futures 12.3%	US Debt 0.5%	US Equities 12.0%	US Equities 21.8%	Inflation-Linked -1.3%	DM Int'l Equities 19.1%	REITs 10.4%	Commod. 14.3%
Inflation-Linked 11.6%	Inflation-Linked -2.4%	REITs 41.3%	Commod. 16.8%	DM Int'l Debt 6.0%	DM Int'l Equities 18.2%	Diversified Portfolio 15.1%	US Debt 6.0%	REITs -0.4%	Commod. 11.8%	EMD 15.2%	High Yield -4.1%	Diversified Portfolio 14.0%	MLPs[1] 9.6%	US Equities 13.5%
DM Int'l Debt 11.2%	EMD -5.2%	DM Int'l Equities 33.9%	EMD 15.7%	High Yield 3.1%	EMD 16.8%	Hedged Strategies 8.8%	MLPs[1] 4.8%	Managed Futures -0.9%	EM Equities 10.3%	REITs 15.0%	US Equities -4.4%	EM Equities 11.3%	EM Equities 8.6%	EM Equities 13.6%
DM Int'l Equities 10.8%	Hedged Strategies -21.4%	US Equities 26.5%	US Equities 15.1%	US Equities 2.1%	US Equities 16.0%	High Yield 7.3%	Diversified Portfolio 4.7%	Inflation-Linked -1.4%	EMD 9.9%	Diversified Portfolio 14.9%	Managed Futures -4.6%	High Yield 9.5%	Diversified Portfolio 7.7%	DM Int'l Equities 12.6%
Hedged Strategies 10.3%	Diversified Portfolio -25.7%	Diversified Portfolio 23.6%	High Yield 14.8%	EMD -1.8%	Diversified Portfolio 12.0%	REITs 2.2%	Inflation-Linked 3.6%	Diversified Portfolio -1.9%	Diversified Portfolio 7.5%	High Yield 10.4%	REITs -5.5%	EMD 9.2%	DM Int'l Equities 7.3%	High Yield 8.4%
Diversified Portfolio 7.9%	High Yield -26.9%	EMD 22.0%	Diversified Portfolio 12.7%	Diversified Portfolio -2.1%	Inflation-Linked 7.0%	Managed Futures 0.7%	Hedged Strategies 3.4%	High Yield -2.7%	Inflation-Linked 4.7%	DM Int'l Debt 8.8%	Diversified Portfolio -6.1%	US Debt 8.7%	US Debt 4.0%	DM Int'l Debt 7.6%
Managed Futures 7.6%	Commod. -35.6%	Commod. 18.9%	DM Int'l Equities 9.8%	Managed Futures -4.3%	MLPs[2] 4.8%	EM Equities -1.9%	High Yield 0.0%	Hedged Strategies -3.6%	REITs 4.6%	Hedged Strategies 6.0%	EMD -6.2%	Managed Futures 8.5%	Inflation-Linked 3.6%	Diversified Portfolio 8.4%
US Debt 7.0%	MLPs[1] -36.9%	Hedged Strategies 11.5%	DM Int'l Debt 7.0%	Hedged Strategies -5.7%	Hedged Strategies 4.8%	US Debt -2.0%	EM Equities -1.4%	DM Int'l Debt -4.4%	US Debt 2.6%	US Debt 3.5%	Hedged Strategies -7.0%	Inflation-Linked 8.3%	EMD 3.5%	Managed Futures 6.2%
EMD 6.5%	US Equities -37.0%	Inflation-Linked 11.4%	US Debt 6.5%	REITs -8.1%	US Debt 4.2%	DM Int'l Debt -5.6%	DM Int'l Debt -3.0%	EM Equities -13.5%	Hedged Strategies 2.5%	Inflation-Linked 3.0%	Commod. -11.2%	Hedged Strategies 7.0%	Hedged Strategies 1.5%	Inflation-Linked 4.9%
US Equities 5.5%	DM Int'l Equities -43.4%	US Debt 5.9%	Managed Futures 6.4%	DM Int'l Equities -12.2%	DM Int'l Debt 0.5%	Inflation-Linked -8.6%	DM Int'l Equities -4.5%	EMD -14.9%	DM Int'l Debt 2.1%	Commod. 1.7%	MLPs1 -12.4%	Commod. 4.4%	DM Int'l Debt 1.3%	Hedged Strategies 4.1%
High Yield 3.2%	REITs -48.9%	DM Int'l Debt 3.7%	Inflation-Linked 6.3%	Commod. -13.3%	Commod. -1.1%	EMD -9.0%	EMD -5.7%	Commod. -24.7%	DM Int'l Equities 1.6%	Managed Futures -0.8%	DM Int'l Equities -14.0%	DM Int'l Debt 4.0%	Managed Futures -0.4%	EMD 3.9%
REITs -4.7%	EM Equities -53.6%	Managed Futures -4.8%	Hedged Strategies 4.2%	EM Equities -19.2%	Managed Futures -1.8%	Commod. -9.5%	Commod. -17.0%	MLPs[1] -32.6%	Managed Futures -4.4%	MLPs[1] -6.5%	EM Equities -14.7%	MLPs[1] 0.6%	Commod. -3.8%	US Debt 2.8%

Diversified Portfolio 7.7%

Source: FactSet, Morgan Stanley Wealth Management GIC; Indices used: Barclays Capital US Aggregate for US Bonds. Citi 3M Treasury Bill for cash, Bloomberg Barclays US Aggregate for US Bonds, Barclays Global Majors ex US for DM Int'l Bonds, Barclays US TIPS for Inflation-linked securities, Barclays Global High Yield for global high yield, JP Morgan EMBI for EM Bonds, S&P 500 for US Stocks, MSCI EAFE IMI for Int'l Stocks, MSCI EM IMI for Emerging Market Stocks, FTSE EPRA/NAREIT Global for REITs, Bloomberg Commodity Index for commodities, HFRX Macro/CTA Index for Managed Futures, Alerian MLP Index for MLPs , and HFRX Global Hedge Funds for hedged strategies. Diversified portfolio is comprised of 25% S&P 500, 10% Russell 2000, 15% MSCI EAFE, 5% MSCI EME, 25% Barclays US Aggregate, 5% 3 mo. T-Bills, 5% HFRX Global Hedge Funds, 5% Bloomberg Commodity Index, and 5% FTSE EPRA/NAREIT Global Index. MLP data begins on January 1, 2007.

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Morgan Stanley charges each fund family we offer a mutual fund support fee, also called a "revenue-sharing payment," on client account holdings in fund families according to a tiered rate that increases along with the management fee of the fund so that lower management fee funds pay lower rates than those with higher management fees.

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An investment in a money market fund is not insured or guaranteed by the Federal Deposit Insurance Corporation or any other government agency. Although the Fund seeks to preserve the value of your investment at $1.00 per share, it is possible to lose money by investing in the fund.

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Nontraditional investment options and strategies are often employed by a portfolio manager to further a fund's investment objective and to help offset market risks. However, these features may be complex, making it more difficult to understand the fund's essential characteristics and risks, and how it will perform in different market environments and over various periods of time. They may also expose the fund to increased volatility and unanticipated risks particularly when used in complex combinations and/or accompanied by the use of borrowing or "leverage."

KEY ASSET CLASS CONSIDERATIONS AND OTHER RISKS

Investing in the markets entails the risk of market volatility. The value of all types of investments, including stocks, mutual funds, exchange-traded funds ("ETFs"), closed-end funds, and unit investment trusts, may increase or decrease over varying time periods. To the extent the investments depicted herein represent **international securities**, you should be aware that there may be additional risks associated with international investing, including foreign economic, political, monetary and/or legal factors, changing currency exchange rates, foreign taxes, and differences in financial and accounting standards. These risks may be magnified in **emerging markets and frontier markets**. **Small- and mid-capitalization companies** may lack the financial resources, product diversification and competitive strengths of larger companies. In addition, the securities of small- and mid-capitalization companies may not trade as readily as, and be subject to higher volatility than, those of larger, more established companies. The value of **fixed income securities** will fluctuate and, upon a sale, may be worth more or less than their original cost or maturity value. Bonds are subject to interest rate risk, call risk, reinvestment risk, liquidity risk, and credit risk of the issuer. **High yield bonds** are subject to additional risks such as increased risk of default and greater volatility because of the lower credit quality of the issues. In the case of **municipal bonds**, income is generally exempt from federal income taxes. Some income may be subject to state and local taxes and to the federal alternative minimum tax. Capital gains, if any, are subject to tax. **Treasury Inflation Protection Securities' (TIPS)** coupon payments and underlying principal are automatically increased to compensate for inflation by tracking the consumer price index (CPI). While the real rate of return is guaranteed, TIPS tend to offer a low return. Because the return of TIPS is linked to inflation, TIPS may significantly underperform versus conventional U.S. Treasuries in times of low inflation. There is no guarantee that investors will receive par if TIPS are sold prior to maturity. The returns on a portfolio consisting primarily of **environmental, social, and governance-aware investments ("ESG")** may be lower or higher than a portfolio that is more diversified or where decisions are based solely on investment considerations. Because ESG criteria exclude some investments, investors may not be able to take advantage of the same opportunities or market trends as investors that do not use such criteria. The companies identified and investment examples are for illustrative purposes only and should not be deemed a recommendation to purchase, hold or sell any securities or investment products. They are intended to demonstrate the approaches taken by managers who focus on ESG criteria in their investment strategy. There can be no guarantee that a client's account will be managed as described herein. **Options** and margin trading involve substantial risk and are not suitable for all investors. Besides the general investment risk of holding securities that may decline in value and the possible loss of principal invested, **closed-end funds** may have additional risks related to declining market prices relative to net asset values (NAVs), active manager underperformance and potential leverage. Closed-end funds, unlike open-end funds, are not continuously offered. There is a one-time public offering and once issued, shares of closed-end funds are sold in the open market through a stock exchange. NAV is total assets less total liabilities divided by the number of shares outstanding. At the time an investor purchases shares of a closed-end fund, shares may have a market price that is above or below NAV. Portfolios that invest a large percentage of assets in only one industry **sector** (or in only a few sectors) are more vulnerable to price fluctuation than those that diversify among a broad range of sectors.

Alternative investments often are speculative and include a high degree of risk. Investors could lose all or a substantial amount of their investment. Alternative investments are suitable only for eligible, long-term investors who are willing to forgo liquidity and put capital at risk for an indefinite period of time. They may be highly illiquid and can engage in leverage and other speculative practices that may increase the volatility and risk of loss. Alternative Investments typically have higher fees than traditional investments. Investors should carefully review and consider potential risks before investing. Certain of these risks may include but are not limited to: Loss of all or a substantial portion of the investment due to leveraging, short-selling, or other speculative practices; Lack of liquidity in that there may be no secondary market for a fund; Volatility of returns; Restrictions on transferring interests in a fund; Potential lack of diversification and resulting higher risk due to concentration of trading authority when a single advisor is utilized; Absence of information regarding valuations and pricing; Complex tax structures and delays in tax reporting; Less regulation and higher fees than mutual funds; Risks associated with the operations, personnel, and processes of the manager; and Risks associated with cybersecurity. As a diversified global financial services firm, Morgan Stanley Wealth Management engages in a broad spectrum of activities including financial advisory services, investment management activities, sponsoring and managing private investment

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These limitations include survivorship bias (the returns of the indices may not be representative of all the hedge funds in the universe because of the tendency of lower performing funds to leave the index); heterogeneity (not all hedge funds are alike or comparable to one another, and the index may not accurately reflect the performance of a described style); and limited data (many hedge funds do not report to indices, and the index may omit funds, the inclusion of which might significantly affect the performance shown. The HFRI indices are based on information self-reported by hedge fund managers that decide on their own, at any time, whether or not they want to provide, or continue to provide, information to HFR Asset Management, L.L.C. Results for funds that go out of business are included in the index until the date that they cease operations. Therefore, these indices may not be complete or accurate representations of the hedge fund universe, and may be biased in several ways. Composite index results are shown for illustrative purposes and do not represent the performance of a specific investment. Individual funds have specific tax risks related to their investment programs that will vary from fund to fund. Clients should consult their own tax and legal advisors as Morgan Stanley Wealth Management does not provide tax or legal advice. Interests in alternative investment products are offered pursuant to the terms of the applicable offering memorandum, are distributed by Morgan Stanley Wealth Management and certain of its affiliates, and (1) are not FDIC-insured, (2) are not deposits or other obligations of Morgan Stanley Wealth Management or any of its affiliates, (3) are not guaranteed by Morgan Stanley Wealth Management and its affiliates, and (4) involve investment risks, including possible loss of principal. Morgan Stanley Wealth Management is a registered broker-dealer, not a bank. 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Morgan Stanley Wealth Management can give no assurance that conflicts of interest will be resolved in favor of its clients or any such fund. Alternative investments involve complex tax structures, tax inefficient investing, and delays in distributing important tax information. Individual funds have specific risks related to their investment programs that will vary from fund to fund. Clients should consult their own tax and legal advisors as Morgan Stanley Wealth Management does not provide tax or legal advice.

A majority of Alternative Investment managers reviewed and selected by GIMA pay or cause to be paid an ongoing fee for distribution from their management fees to Morgan Stanley Wealth Management in connection with Morgan Stanley Wealth Management clients that purchase an interest in an Alternative Investment and in some instances pay these fees on the investments held by advisory clients. Morgan Stanley Wealth Management rebates such fees that are received and attributable to an investment held by an advisory client and retains the fees paid in connection with investments held by brokerage clients. Morgan Stanley Wealth Management has a conflict of interest in offering alternative investments because Morgan Stanley Wealth Management or our affiliates, in most instances, earn more money in your account from your investments in alternative investments than from other investment options.

It should be noted that the majority of hedge fund indexes are comprised of hedge fund manager returns. This is in contrast to traditional indexes, which are comprised of individual securities in the various market segments they represent and offer complete transparency as to membership and construction methodology. As such, some believe that hedge fund index returns have certain biases that are not present in traditional indexes. Some of these biases inflate index performance, while others may skew performance negatively. However, many studies indicate that overall hedge fund index performance has been biased to the upside. Some studies suggest performance has been inflated by up to 260 basis points or more annually depending on the types of biases included and the time period studied. Although there are numerous potential biases that could affect hedge fund returns, we identify some of the more common ones throughout this paper.

Self-selection bias results when certain manager returns are not included in the index returns and may result in performance being skewed up or down. Because hedge funds are private placements, hedge fund managers are able to decide which fund returns they want to report and are able to opt out of reporting to the various databases. Certain hedge fund managers may choose only to report

returns for funds with strong returns and opt out of reporting returns for weak performers. Other hedge funds that close may decide to stop reporting in order to retain secrecy, which may cause a downward bias in returns.

Survivorship bias results when certain constituents are removed from an index. This often results from the closure of funds due to poor performance, "blow ups," or other such events. As such, this bias typically results in performance being skewed higher. As noted, hedge fund index performance biases can result in positive or negative skew. However, it would appear that the skew is more often positive. While it is difficult to quantify the effects precisely, investors should be aware that idiosyncratic factors may be giving hedge fund index returns an artificial "lift" or upwards bias.

Hedge Funds of Funds and many funds of funds are private investment vehicles restricted to certain qualified private and institutional investors. They are often speculative and include a high degree of risk. Investors can lose all or a substantial amount of their investment. They may be highly illiquid, can engage in leverage and other speculative practices that may increase volatility and the risk of loss, and may be subject to large investment minimums and initial lockups. They involve complex tax structures, tax-inefficient investing and delays in distributing important tax information. Categorically, hedge funds and funds of funds have higher fees and expenses than traditional investments, and such fees and expenses can lower the returns achieved by investors. Funds of funds have an additional layer of fees over and above hedge fund fees that will offset returns. An investment in an **exchange-traded fund** involves risks similar to those of investing in a broadly based portfolio of equity securities traded on an exchange in the relevant securities market, such as market fluctuations caused by such factors as economic and political developments, changes in interest rates and perceived trends in stock and bond prices. An investment in a **target date portfolio** is subject to the risks attendant to the underlying funds in which it invests, in these portfolios the funds are the Consulting Group Capital Market funds. A target date portfolio is geared to investors who will retire and/or require income at an approximate year. The portfolio is managed to meet the investor's goals by the pre-established year or "target date." A target date portfolio will transition its invested assets from a more aggressive portfolio to a more conservative portfolio as the target date draws closer. An investment in the target date portfolio is not guaranteed at any time, including, before or after the target date is reached. **Managed futures** investments are speculative, involve a high degree of risk, use significant leverage, are generally illiquid, have substantial charges, subject investors to conflicts of interest, and are suitable only for the risk capital portion of an investor's portfolio. Managed futures investments do not replace equities or bonds but rather may act as a complement in a well diversified portfolio. Managed Futures are complex and not appropriate for all investors. **Rebalancing** does not protect against a loss in declining financial markets. There may be a potential tax implication with a rebalancing strategy.

Asset allocation and diversification do not assure a profit or protect against loss in declining financial markets. Past performance is no guarantee of future results. Actual results may vary.

Tax laws are complex and subject to change. Morgan Stanley Smith Barney LLC ("Morgan Stanley"), its affiliates and Morgan Stanley Financial Advisors and Private Wealth Advisors do not provide tax or legal advice and are not "fiduciaries" (under ERISA, the Internal Revenue Code or otherwise) with respect to the services or activities described herein except as otherwise provided in writing by Morgan Stanley and/or as described at www.morganstanley.com/disclosures/dol. Individuals are encouraged to consult their tax and legal advisors (a) before establishing a retirement plan or account, and (b) regarding any potential tax, ERISA and related consequences of any investments made under such plan or account.

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Indices are unmanaged and investors cannot directly invest in them. They are not subject to expenses or fees and are often comprised of securities and other investment instruments the liquidity of which is not restricted. A particular investment product may consist of securities significantly different than those in any index referred to herein. Composite index results are shown for illustrative purposes only, generally do not represent the performance of a specific investment, may not, for a variety of reasons, be a suitable comparison or benchmark for a particular investment and may not necessarily reflect the actual investment strategy or objective of a particular investment. Consequently, comparing an investment to a particular index may be of limited use.

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For index, indicator and survey definitions referenced in this report please visit the following: https://www.morganstanley.com/wealth-investmentsolutions/wmir-definitions

GLOBAL INVESTMENT COMMITTEE (GIC) ASSET ALLOCATION MODELS: The Asset Allocation Models are created by Morgan Stanley Wealth Management's GIC.

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FEES REDUCE THE PERFORMANCE OF ACTUAL ACCOUNTS: None of the fees or other expenses (e.g. commissions, mark-ups, mark-downs, fees) associated with actual trading or accounts are reflected in the GIC Asset Allocation Models. The GIC Asset Allocation Models and any model performance included in this presentation are intended as educational materials. Were a client to use these models in connection with investing, any investment decisions made would be subject to transaction and other costs which, when compounded over a period of years, would decrease returns. Information regarding Morgan Stanley's standard advisory fees is available in the Form ADV Part 2, which is available at www.morganstanley.com/adv. The following hypothetical illustrates the compound effect fees have on investment returns: For example, if a portfolio's annual rate of return is 15% for 5 years and the account pays 50 basis points in fees per annum, the gross cumulative five-year return would be 101.1% and the five-year return net of fees would be 96.8%. Fees and/or expenses would apply to clients who invest in investments in an account based on these asset allocations, and would reduce clients' returns. The impact of fees and/or expenses can be material.

Variable annuities are long-term investments designed for retirement purposes and may be subject to market fluctuations, investment risk, and possible loss of principal. All guarantees, including optional benefits, are based on the financial strength and claims-paying ability of the issuing insurance company and do not apply to the underlying investment options. Optional riders may not be able to be purchased in combination and are available at an additional cost. Some optional riders must be elected at time of purchase. Optional riders may be subject to specific limitations, restrictions, holding periods, costs, and expenses as specified by the insurance company in the annuity contract. If you are investing in a **variable annuity** through a tax-advantaged retirement plan such as an IRA, you will get no additional tax advantage from the variable annuity. Under these circumstances, you should only consider buying a variable annuity because of its other features, such as lifetime income payments and death benefits protection. Taxable distributions (and certain deemed distributions) are subject to ordinary income tax and, if taken prior to age 59½, may be subject to a 10% federal income tax penalty. Early withdrawals will reduce the death benefit and cash surrender value.

Equity securities may fluctuate in response to news on companies, industries, market conditions and general economic environment. **Ultrashort-term fixed income** asset class is comprised of fixed income securities with high quality, very short maturities. They are therefore subject to the risks associated with debt securities such as credit and interest rate risk.

Master Limited Partnerships (MLPs) are limited partnerships or limited liability companies that are taxed as partnerships and whose interests (limited partnership units or limited liability company units) are traded on securities exchanges like shares of common stock. Currently, most MLPs operate in the energy, natural resources or real estate sectors. Investments in MLP interests are subject to the risks generally applicable to companies in the energy and natural resources sectors, including commodity pricing risk, supply and demand risk, depletion risk and exploration risk. Individual MLPs

are publicly traded partnerships that have unique risks related to their structure. These include, but are not limited to, their reliance on the capital markets to fund growth, adverse ruling on the current tax treatment of distributions (typically mostly tax deferred), and commodity volume risk. The potential tax benefits from investing in MLPs depend on their being treated as partnerships for federal income tax purposes and, if the MLP is deemed to be a corporation, then its income would be subject to federal taxation at the entity level, reducing the amount of cash available for distribution to the fund which could result in a reduction of the fund's value. MLPs carry interest rate risk and may underperform in a rising interest rate environment. MLP funds accrue deferred income taxes for future tax liabilities associated with the portion of MLP distributions considered to be a tax-deferred return of capital and for any net operating gains as well as capital appreciation of its investments; this deferred tax liability is reflected in the daily NAV, and, as a result, the MLP fund's after-tax performance could differ significantly from the underlying assets even if the pre-tax performance is closely tracked.

Investing in commodities entails significant risks. Commodity prices may be affected by a variety of factors at any time, including but not limited to, (i) changes in supply and demand relationships, (ii) governmental programs and policies, (iii) national and international political and economic events, war and terrorist events, (iv) changes in interest and exchange rates, (v) trading activities in commodities and related contracts, (vi) pestilence, technological change and weather, and (vii) the price volatility of a commodity. In addition, the commodities markets are subject to temporary distortions or other disruptions due to various factors, including lack of liquidity, participation of speculators and government intervention. **Physical precious metals** are non-regulated products. Precious metals are speculative investments, which may experience short-term and long term price volatility. The value of precious metals investments may fluctuate and may appreciate or decline, depending on market conditions. Unlike bonds and stocks, precious metals do not make interest or dividend payments. Therefore, precious metals may not be suitable for investors who require current income. Precious metals are commodities that should be safely stored, which may impose additional costs on the investor.

REITs investing risks are similar to those associated with direct investments in real estate: property value fluctuations, lack of liquidity, limited diversification and sensitivity to economic factors such as interest rate changes and market recessions. Risks of **private real estate** include: illiquidity; a long-term investment horizon with a limited or nonexistent secondary market; lack of transparency; volatility (risk of loss); and leverage. Principal is returned on a monthly basis over the life of a **mortgage-backed security.** Principal prepayment can significantly affect the monthly income stream and the maturity of any type of MBS, including standard MBS, CMOs and Lottery Bonds. **Asset-backed securities** generally decrease in value as a result of interest rate increases, but may benefit less than other fixed-income securities from declining interest rates, principally because of prepayments.

Yields are subject to change with economic conditions. Yield is only one factor that should be considered when making an investment decision. **Credit ratings** are subject to change. **Duration,** the most commonly used measure of bond risk, quantifies the effect of changes in interest rates on the price of a bond or bond portfolio. The longer the duration, the more sensitive the bond or portfolio would be to changes in interest rates. The majority of $25 and $1000 par **preferred securities** are "callable" meaning that the issuer may retire the securities at specific prices and dates prior to maturity. Interest/dividend payments on certain preferred issues may be deferred by the issuer for periods of up to 5 to 10 years, depending on the particular issue. The investor would still have income tax liability even though payments would not have been received. Price quoted is per $25 or $1,000 share, unless otherwise specified. Current yield is calculated by multiplying the coupon by par value divided by the market price. The initial interest rate on a **floating-rate security** may be lower than that of a fixed-rate security of the same maturity because investors expect to receive additional income due to future increases in the floating security's underlying reference rate. The reference rate could be an index or an interest rate. However, there can be no assurance that the reference rate will increase. Some floating-rate securities may be subject to call risk. The market value of **convertible bonds** and the underlying common stock(s) will fluctuate and after purchase may be worth more or less than original cost. If sold prior to maturity, investors may receive more or less than their original purchase price or maturity value, depending on market conditions. Callable bonds may be redeemed by the issuer prior to maturity. Additional call features may exist that could affect yield. Some $25 or $1000 **par preferred securities** are QDI (Qualified Dividend Income) eligible. Information on QDI eligibility is obtained from third party sources. The dividend income on QDI eligible preferreds qualifies for a reduced tax rate. Many traditional 'dividend paying' perpetual preferred securities (traditional preferreds with no maturity date) are QDI eligible. In order to qualify for the preferential tax treatment all qualifying preferred securities must be held by investors for a minimum period – 91 days during a 180 day window period, beginning 90 days before the ex-dividend date.

Companies paying **dividends** can reduce or cut payouts at any time.

Nondiversification: For a portfolio that holds a concentrated or limited number of securities, a decline in the value of these investments would cause the portfolio's overall value to decline to a greater degree than a less concentrated portfolio. The **indices selected by Morgan Stanley Wealth Management** to measure performance are representative of broad asset classes. Morgan Stanley Wealth Management retains the right to change representative indices at any time. Because of their narrow focus, **sector investments** tend to be more volatile than investments that diversify across many sectors and companies.

Growth investing does not guarantee a profit or eliminate risk. The stocks of these companies can have relatively high valuations. Because of these high valuations, an investment in a growth stock can be more risky than an investment in a company with more modest growth expectations. **Value investing** does not guarantee a profit or eliminate risk. Not all companies whose stocks are

considered to be value stocks are able to turn their business around or successfully employ corrective strategies which would result in stock prices that do not rise as initially expected .
Any type of **continuous or periodic investment plan** does not assure a profit and does not protect against loss in declining markets. Since such a plan involves continuous investment in securities regardless of fluctuating price levels of such securities, the investor should consider his financial ability to continue his purchases through periods of low price levels.
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